

RESOURCES FOR CSA FALL 2023 PARISH PROMOTION WEEKEND



SAMPLE INTERCESSIONS

- That as we participate in the Catholic Stewardship Appeal to help ministries across the Archdiocese, we give thanks to our God for the gifts and blessings we have received. We pray to the Lord.
- That we may see the work of the Catholic Stewardship Appeal as an opportunity to extend our love and service beyond the boundaries of our parish and local community. We pray to the Lord.

SAMPLE REMARKS FOR PASTOR/CELEBRANT

The Catholic Stewardship Appeal supports Archdiocesan ministries and services including those that are a great help to our parish. For example, Appeal funds support the education and formation of priests to serve in our parish and provide essential training for lay leaders in our parish.

I am so grateful to all those who have already responded generously this year with a gift to the CSA. You are helping our parish work toward our goal and join with all other parishes in our Archdiocese to provide resources for so many ministries. If you have not yet given, please consider prayerfully how you might do so. Every gift makes a difference.

Your gift to the CSA provides you with the personal opportunity to help carry out critically important ministries throughout our Archdiocese—those that impact our own parish—and those that impact people we may never personally meet. Thanks again to all who have donated this year.

In the pew, you will see a flyer with information about how to make a gift to the Appeal – there are some quick and easy options like text to give and making an online. And of course, you can also mail a check too.

Thank you for your consideration and for sharing your blessings with others!

SAMPLE BULLETIN ANNOUNCEMENT/SOCIAL MEDIA POST

2023 Catholic Stewardship Appeal

All families in our parish are asked to consider making a gift to the Catholic Stewardship Appeal. Each gift makes a difference! Your generous support enables our Archdiocese to deliver needed ministries and services that impact all parishes and people of all ages throughout the Archdiocese of Milwaukee. Special thanks to those who have contributed to the Catholic Stewardship Appeal this year. We are most grateful.

Thank you for your prayerful consideration and generous response. Learn more or make your gift online: www.catholicappeal.org. You can also make a gift by texting APPEAL2023 to 414-348-8330 or mailing your contribution to the Catholic Stewardship Appeal, PO Box 070912, Milwaukee, WI 53207-0912.

DIRECTIONS FOR CSA FALL 2023 PARISH PROMOTION WEEKEND

- Report the weekend between now and Thanksgiving that your parish will be promoting the CSA by using this link bit.ly/CSA23form or by scanning the QR code.
- Put the enclosed flyers about the CSA in the pews prior to Mass during the weekend of your CSA Fall 2023 Parish Promotion.
- Use the sample promotional examples to communicate about the CSA in your parish.



September 2023

Dear Pastors, Administrators, Parish Directors and CSA Parish Advocates,

I need your help as we work to close out the 2023 Catholic Stewardship Appeal in a strong way, enabling us to meet our goal and fund the important ministries supported by the CSA.

I am asking each parish to pick one weekend this Fall to promote the CSA at all your Masses. This is so important as we find ourselves behind in both financial support and in the number of donors. Every gift makes a difference!

For the CSA Fall 2023 Parish Promotion, I need your help in these four ways:

- 1) Speak about the CSA at all Masses during your Fall Promotion Weekend
- 2) Encourage donations – online and through the mail
- 3) Use your parish’s social media platforms to promote the CSA including the link for online giving: www.catholicappeal.org
- 4) Reach out to past CSA donors who have not yet renewed their gift - contact our office for this information

There is no more significant factor in the success of the Appeal than the enthusiastic support and participation of the pastor/parish director. We need your help now! You are a powerful influence in the success of the CSA, by reminding parishioners of the parish’s interconnectedness with the Archdiocese. The resources enclosed will help your parish be successful in these efforts.

I am so grateful for your support. Thanks so much. Please contact me with any questions.

God bless you,

A handwritten signature in black ink that reads "Jenny Mendenhall". The signature is written in a cursive, flowing style.

Jenny Mendenhall, Catholic Stewardship Appeal Director
mendenhallj@archmil.org / 414-769-3320