



## Discerning your Support of the Church this Giving Season

You will be presented with different opportunities to support your parish and the ministries of the Church in southeastern Wisconsin over the next few months. These include your Annual Parish Appeal, the Catholic Stewardship Appeal (CSA), and the Love One Another campaign. This flyer explains the different appeals to help you discern your giving to the Church.

The first is **tithing to your parish**—gifts you make to the parish on Sundays and holy days known as the offertory. The **Annual Parish Appeal is a time to pledge financial support to your parish offertory**, and:

- Takes place at a **date determined by your parish**.
- Requests **annual financial pledges to the parish** and oftentimes **your commitment of time, talent, and prayer**.
- The offertory funds the parish budget in support of its operations and facilities maintenance. It can be compared to your budget for regular household expenses such as groceries, gas, and clothing.

Next is **giving to the Catholic Stewardship Appeal (CSA)**. The CSA is an annual appeal to fund outreach to the poor and vulnerable, Catholic education, and the many Catholic ministries throughout our ten counties of southeastern Wisconsin. The Catholic Stewardship Appeal:

- Takes place in **February of each year in every parish** and includes a launch followed by several mailings.
- Focuses on the **daily operations of the ministries of the Church** in southeastern Wisconsin. It supports efforts to serve those in need, strengthen parish ministries, parish religious education, promote evangelization, help our Catholic schools, and grow in our faith.
- The CSA can be thought of as providing for annual expenses of programs and ministries of our Church community, similar to the annual budget for a school, hospital, or local soup kitchen.

The **third opportunity** is to pledge support to the future of your parish and the Church in southeastern Wisconsin. We each have an extraordinary opportunity to do so through the **Love One Another Campaign**. **Campaigns such as this occur when needs in your parish and the local Church are discerned as "above and beyond" what are met through the regular parish offertory and the CSA**. The Love One Another Campaign:

- Will take place in every parish in the Archdiocese of Milwaukee. Parishes are asked to conduct their campaigns over a six-month period during **2021-2023**.
- Is intended to meet the **growing and future extraordinary needs of each parish and Catholic ministries**.
- Can be thought of as building a savings fund for extraordinary needs of our growing and vibrant Church family, just as your family would have for its special future needs.

I ask you to pray about your giving to the Church. **Please continue to support your parish and the CSA and consider an extraordinary pledge to the Love One Another Campaign.** God bless you!